

Nicole Kopilov

Product Designer
She/Her

Product designer crafting research-led experiences for complex products, with AI woven through the work.



Portfolio



in/nicolekopilov



nicolekopilov@gmail.com

SKILLS

Design Systems
Discovery & Problem Framing
User Research
Usability Testing
Interaction Design
Prototyping
Accessibility (WCAG 2.2)
Visual Design
Branding & Animation

TOOLS & TECH

Figma (Auto Layout, Variables, Dev Mode)
Framer / ProtoPie
After Effects (Lottie)
Adobe Illustrator & Photoshop
FigJam / Miro
HTML & CSS

A.I

Figma AI / Make
ChatGPT
Claude
Midjourney
UX Pilot

LANGUAGES

Hebrew	Native
English	Fluent
Russian	Conversational
Spanish	Conversational

EDUCATION

2022-2023

Open University

Associate degree in Visual Communications
(Graphic Design, Branding, Animation & UX/UI).

2022

SheCodes

HTML & CSS course covering web development foundations.

EXPERIENCE



Housetable • Product Designer

2025-2026

Redesigned a three-sided fintech platform and built its 50+ component design system

- Redesigned a complex multi-platform system serving 3 distinct user types (borrowers, contractors and lenders) across B2B and B2C.
- Built a scalable design system of 50+ reusable components, cutting design-to-development handoff time by 30%.
- Ran competitor and user research that surfaced 5 key UX gaps, driving new product flows adopted company-wide.
- As the sole product designer in a fast-paced startup, owned the full design lifecycle from UX/UI and branding to marketing and investor decks, lifting feature adoption by 25%.



Webstick & Maayan Lev Design Studio • UX/UI Designer

2024

Shipped interfaces for 30 B2C sites and landing pages that grew sales by 65%

- Designed interfaces for 30 B2C websites through UX research, in close collaboration with product and developers.
- Built and shipped 20+ landing pages that increased company sales by 65%.
- Attracted 50% more high-value projects by introducing new features end-to-end, and improved team productivity by 15%.



Rinat Hadar Studio • Graphic & UX/UI Designer

2023

Led animation and reusable templates that lifted engagement and saved hours

- Partnered with 3 designers on research and ideation that boosted client KPIs.
- Led animation projects that improved business engagement by 20%.
- Built reusable design templates, saving 10 hours/week of manual presentation work.

VOLUNTEERING



Canatio • Product Designer

2024 • 3 months

Designed an internal SaaS platform and mobile app

- Designed the company's internal SaaS platform and companion mobile app within a three-person product-design team.
- Volunteered 3 months to gain hands-on industry experience in a real product environment.